Expanding the Horizons of the Sports business

In the Sports business, we develop and operate Konami Sports Club facilities, and operate various sports facilities on behalf of municipalities and public corporation across Japan. We also design, manufacture and sell fitness machines as well as sports products.
In addition, we provide outsourcing services, such as health and fitness advisory programs to corporate clients and regional support programs, develop sports-related products, sell licenses, as well as plan and hold a variety of sports event.

Total Health Partner

We, at Konami Sports, strive to support healthy lifestyles for customers as a “Total Health Partner.” Not only do we support exercises at our fitness facilities, but we also aim to be the one relied on most by our customers for good health through various services, while each member of our staff becomes a concierge—a provider of good health advice.

Sports Promotion and Activities

Since we established our in-house sports team, we have created an environment that enables team members to train for and participate in sports events while holding a job.
This support has now produced athletes who compete successfully at world events from the Konami Sports Gymnastics and Swimming Teams, and we make continued efforts to develop the skills of the athletes. Our athletes also take part in various events held at Konami Sports Club facilities around Japan, including exercise classes, swimming competitions and others, with the goal of conveying the fun and joy of sports to everyone.
In addition to such activities, we strive to promote sports, and foster greater interest as well as wider participation in competitive sports, through such as the “KONAMI OPEN Competitive Swim Meet” (Tokyo Tatsumi International Swimming Center), a leading national swim meet that allows swimmers of all ages to compete at the same venue—from elementary school children to athletes who represent Japan on the world stage.
Konami Sports Clubs—Places Where “You Can Continue”

In response to customer requests for easier ways to access services and maintain an exercise schedule and for more customized menus, Konami Sports Club facilities offer pricing plans that enables customers to select suitable options based on their personal usage frequency and the facilities they wish to use.

With the membership system unique to Konami Sports Club facilities, we support healthier lifestyles for customers in a sustainable way, which suitably corresponds to the rhythm of their daily life.

Feeling like you’re not getting your money’s worth from membership?
No more!

Want to exercise, even on a business trip?
No problem!

Advice Sheets to combine exercise goals and frequency of visits.
At your service!

A Variety of Menus to Help Build Good Health

Konami Sports Club facilities offer an array of programs, including personal programs with a fitness trainer on a one-on-one basis (e.g. aerobics, dance-based program) and fitness programs (e.g. yoga, Pilates), which enables customers to stay on track with their fitness goals, all in a fun way.

In addition to programs, such as OyZ for the over-60 generation, and golf, swimming and other sports-specific classes for adults, Konami Sports Club facilities run Undo-iyuku, an after-school club for children, where the emphasis is on improving physical condition and developing teamwork skills through a wide range of sports, including swimming, gymnastics, dance, golf, tennis and soccer.

Sharing Good Health Know-how Across Japan

By drawing on a wealth of expertise accumulated over years of sports club operation, we continue to expand services that help everyone build better health under the concept of “you can continue,” which is so vital in achieving and maintaining good health.