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FOR IMMEDIATE RELEASE

Company Name: KONAMI HOLDINGS CORPORATION
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President
Code Number: 9766
First Section, Tokyo Stock Exchange
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Notice Regarding the Establishment of a Local Subsidiary in Thailand

KONAMI HOLDINGS CORPORATION (the “Company”) hereby announces the establishment of its local subsidiary in the Kingdom of Thailand.

1. Purpose of the Establishment

With the aim to develop a sales structure for the Southeast Asian region where the economy is growing rapidly, the Company has established its local subsidiary in the Kingdom of Thailand. Moving forward, the Company will strive to strengthen its business development in global markets, by expanding sales and service operations of the Konami Group products, including arcade games, in the Southeast Asian region.

2. Outline of the Local Subsidiary

(1) Company Name	KONAMI AMUSEMENT (THAILAND) CO., LTD.
(2) Location	Park Ventures Ecoplex 12th Floor, Unit1207A 57 Wireless Road, Lumpini, Pathumwan, Bangkok 10330, Thailand
(3) Representative	Chairman Katsunori Okita Managing Director Ryo Sakaguchi
(4) Date of Establishment	January 11, 2018
(5) Commencement of Business	After April 2018
(6) Business Activity	Sales of the Konami Group products and related services
(7) Capital	4 million baht (about 13 million yen)
(8) Investment Ratio	KONAMI HOLDINGS CORPORATION (Japan) 49% SBCS Co., Ltd. (Thailand) 17% SMBC Management Service Co., Ltd. (Thailand) 17% YBC Capital Co., Ltd. (Thailand) 17%

3. Future Outlook

The establishment of this local subsidiary is expected to have only minor impact on the Company’s consolidated results for the fiscal year ending March 2018.

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